



NEWS RELEASE

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The World's Best Gather For The 2009 Rolex 24

DAYTONA BEACH, Fla., -- If you're looking for the world's best drivers competing against each other lap after lap for 24 hours, then the 47th anniversary of the Rolex 24 At Daytona on Jan. 24-25 is the race for you.

The season-opening event to the Rolex Sports Car Series presented by Crown Royal Cask No. 16 is America's most prestigious sports car event and has become an event that traditionally attracts the biggest names in motorsports from around the world.

In the 2008 Rolex 24 At Daytona, Chip Ganassi Racing and drivers Scott Pruett, Memo Rojas, Juan Pablo Montoya and Dario Franchitti captured the overall victory in the twice-around-the-clock challenge.

On Jan. 24-25, Chip Ganassi Racing will be shooting for a record fourth straight Rolex 24 At Daytona.

The entry list for the 2009 Rolex 24 is expected to be a who's who of motorsports. Recent Rolex 24s events have showcased high-profile NASCAR names such as four-time Sprint Cup Series champion and three-time Daytona 500 winner Jeff Gordon, two-time Sprint Cup champion Tony Stewart, 2006 Sprint Cup champion and Daytona 500 winner Jimmie Johnson, 2004 Sprint Cup champion Kurt Busch and 2000 Sprint Cup champion Bobby Labonte.

The list of Indianapolis 500 champions that have been regular competitors in the Rolex 24 include Dan Wheldon, Buddy Rice, Eddie Cheever, Helio Castroneves, Sam Hornish Jr., and Formula One star turned NASCAR star Juan Pablo Montoya as well as other open-wheel stars such as Paul Tracy, Jimmy Vasser, Scott Sharp and Darren Manning.

And the stars from Grand-Am such as Scott Pruett, Memo Rojas, Alex Gurney, Jon Fogarty, Max Papis, Boris Said, Max Angelelli and David Donohue will be waiting for the All-Stars.

The star-studded field combined with the demanding course and 24 hours of racing make the Rolex 24 a race unique to its own.

"When you look at the Rolex 24, it truly is a race of a team," said Pruett, a three-time Rolex 24 winner including the past two years. "The mechanics, all of our partners, everybody digging in. Most of all, it's preparation. As a team when we go there, typically our cars, they work on them virtually from the end of the season. All of our focus is on Daytona and the 24 making everything as nice as we can.

"Anything that we've had a question mark about over the season, anything we feel we can improve on the car, just fine tune, fine tune. Just polish that rock as shiny as we can. When you get in the 24, it truly is the most difficult 24-hour race in the world. It's through the efforts of everyone right on down to the truck driver."

Starting with the Super Four-Day Ticket available for \$85, a wide-variety of ticket packages and specialty vehicle packages are available for purchase for the Rolex 24.

The Super Four-Day Ticket is an all-inclusive pass that allows daily access to the infield and grandstands to enjoy all four days of action and includes Sprint FANZONE and garage access, a savings of \$55.

The two-day advance infield-grandstand ticket, which includes Sprint FANZONE, is available for \$40 until Jan. 15, which is a savings of \$15.

The race for tickets is already underway for the Rolex 24 At Daytona. Race fans can purchase tickets by calling 1-800-PITSHOP or visiting www.racetickets.com



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