

SECTION 12: GUEST SERVICES & POLICIES

SPEEDWAY STAFF VESTS AND COLORS

Daytona International Speedway staff will be outfitted in various colored vests, jackets and aprons, representing their area of responsibility to assist Speedway guests. Here are what the colors signify:

- Red Jackets - Checkered Flag Committee
- Orange Vests - Parking
- Purple Vests - Programs
- Blue Vests - Admission Gate and Ticket Operations
- Neon Orange - Admission Gate Supervisors (vest or hat)
- Green Vests - Ushers
- White Vests - Information Ambassadors
- Yellow Vests - Speedway Trams
- Light Blue - Disabled Assistance Carts
- Red Aprons - Americrown Service Corp. Food Concessions

INFORMATION CENTERS

Speedway Information Centers, are where guests can get information about the day's track activities, guest amenities, access disabled assistance carts, and directions to various areas of the track. They are located throughout the speedway property.

- The Information Centers are open several hours in advance of events. (See map on pages 38-39)

- The Main Guest Services Office is open everyday of Speedweeks and the Pepsi 400 events 7:00 a.m. - 7:00 p.m. It is located on the west side of the Security Building, just East of the Turn 4 Tunnel.

COURTESY TELEPHONE LOCATIONS

A courtesy telephone is available inside the DAYTONA USA lobby next to the restrooms. Additional courtesy telephones will be available throughout the Speedway on designated event days. Please visit your nearest information center for exact locations.

GOLF CART POLICY

- Golf carts or other approved vehicles used on the Daytona International Speedway property are permitted for business purposes only. **No personal use is allowed for any reason.**

- Permitted golf carts must be registered (including provision of insurance) with Daytona International Speedway and must display the yearly ISC or official event registration credential on the golf cart at all times

- Permitted golf carts must be driven by a licensed driver over the age of 18

- No one under the influence of alcohol may operate a golf cart. No consumption of alcohol is permitted in the cart. Alcoholic beverages are not permitted in any powered vehicle, except for outside commercial delivery purposes only.

- Physically impaired, disabled or handicapped persons are permitted to use commercially manufactured single-person electric convenience vehicles (ECVs). These vehicles will not require a registration credential.

- Violation of these regulations will result in the golf cart being impounded for the remainder of the event weekend

These regulations are designed to provide a safe environment for all persons attending events at Daytona International Speedway. Thank you for your cooperation.

CODE OF CITY ORDINANCES

The speedway wishes to inform our Guests of the following local Daytona Beach ordinances:

Alcoholic Beverages

The carrying and/or consuming of an open alcoholic beverage (including beer) is prohibited on the city streets, sidewalks and public property. This applies to pedestrians and occupants of motor vehicles (Pedestrian City Ordinance 5.21) (Motor Vehicle - Driver F.S.S.316.1936 (2); Passenger F.S.S. 316.1936 (2)). Also alcohol consumption in a parking lot open to the general public, within 100 feet of Atlantic Ave. is prohibited (Consumption in parking lots prohibited City Ordinance 10-8).

It is unlawful for any person under the age of twenty-one (21) years to possess alcoholic beverages or to misrepresent or misstate his or her actual age in order to obtain and/or purchase alcoholic beverages (F.S.S. 562.111 Possession Under 21); (F.S.S. 562.11(2) Misrepresentation of Age).

Code of Conduct Standards

The Daytona Beach City Commission, in Resolution No. 98-379, established a policy concerning enforcement during Special Events in the city. The Resolution states: "the laws will be strictly but fairly enforced for everyone". Reading and obeying the laws and regulations will make your and others stay more enjoyable. A full copy of the Resolution and the laws and regulations included is

available at the Daytona Beach police department plus a copy is also on file in the Speedway's Security Department offices located outside Turn 4.

Some of the State and City Laws which may be given high priority enforcements are:

- Traffic violations such as reckless driving, excessive speed, racing, or other hazardous operation of any motor vehicle
- Excessive use or illegal possession of alcoholic beverages (must be 21)
- Possession, use or sale of narcotics, dangerous drugs or other illegal substances
- Fighting or other instances of disorderly conduct.

SOUVENIRS & EVENT PROGRAMS

Souvenirs

- Pit Shop - Offering racing-related souvenirs and apparel, the Pit Shop is located in
DAYTONA USA

- Souvenir Row/Fan Walk - Featuring merchandise and apparel from the top NASCAR NEXTEL Cup competitors, at the corner of International Speedway Blvd. and Midway Blvd. and on Speedway property behind the Superstretch grandstands along Midway Blvd
- Souvenir Stands - Located throughout the grandstands and infield

Souvenir Programs

Fans can pick up limited edition Souvenir Programs for the events in the Pit Shop (DAYTONA USA lobby) and throughout the Speedway at the Program and Speedway

Merchandise Booths. The Event Official Souvenir Program will include:

- Limited Edition collectible die-cast car
- Starting lineup
- Scanner frequencies
- Program protector

MRN

2007 MRN RADIO SPEEDWEEKS PROGRAMS AND LIVE EVENTS

Saturday, Jan. 27:

11:30 am "Rolex 24 At Daytona" Grand American Road Racing Assoc.

Saturday, Feb. 10:

7:15 pm "Budweiser Shootout" NASCAR NEXTEL Cup Series

Sunday, Feb. 11:

10:00 am "NASCAR USA"

12:00 pm "Budweiser Pole Qualifying" For The Daytona 500

Monday, Feb. 12:

7:00 pm "NASCAR LIVE" with Eli Gold

8:00 pm "NASCAR LIVE" with Eli Gold

Tuesday, Feb. 13:

7:00 pm "NASCAR LIVE" with Eli Gold

8:00 pm "NASCAR LIVE" with Eli Gold

Wednesday, Feb. 14:

7:00 pm "NASCAR Performance Live"

8:00 pm "NASCAR LIVE" with Eli Gold

Thursday, Feb. 15:

1:00 pm "Gatorade Duel" NASCAR NEXTEL Cup Series

7:00 pm "NASCAR LIVE" with Eli Gold

8:00 pm "NASCAR LIVE" with Eli Gold

Friday, Feb. 16:

8:00 pm "Chevy Silverado HD250" NASCAR Craftsman Truck Series

Saturday, Feb. 17:

12:30 pm Daytona 300 NASCAR Busch Series

Sunday, Feb. 18:

10:00 am "NASCAR USA"

1:00 pm "Daytona 500" NASCAR NEXTEL Cup Series
Daytona Beach MRN affiliates are WNDB-AM 1150 and WKRO-FM
93.1.
(All dates and times subject to change.)

LOCAL LODGING INFORMATION

Information on local lodging is available at the Official
Daytona Beach Welcome Center located inside the main
lobby of DAYTONA USA, or by calling the Daytona Beach
Convention & Visitors Bureau at (386) 255-0415 or (800)
854-1234.