

# **Daytona International Speedway General Information**

## **Location**

Daytona International Speedway is located approximately one mile east of I-95 on U.S. Highway 92 (West International Speedway Blvd.) in Daytona Beach, Fla.

## **History**

Daytona International Speedway was the creation of William Henry Getty (Bill) France. The motorsports facility was constructed at an initial cost of approximately \$3 million and has been in continuous operation since 1959.

## **Facility**

The Speedway is on property that covers approximately 480 acres including the track site, offices and parking area. The infield comprises 180 acres and includes the 29-acre Lake Lloyd. There are approximately 147,000 grandstand seats and additional spectators watch race events from the infield and suites. The Speedway is the largest sporting arena in the Southeast. Pit road is 1,600 feet long. In 1998, 1,932 light fixtures were added to the facility to assist with evening events.

## **Track**

Stock cars use the 2.5-mile tri-oval course and motorcycles, sports cars and go-karts use the 3.56-mile road course and motorcycles will also use the 2.9-mile road course. The east and west turns of the tri-oval are banked at 31 degrees, the banking at the start/finish line is 18 degrees and there is no banking on the infield.

## **Management**

Daytona International Speedway is operated by International Speedway Corporation, a publicly held company founded by William H.G. and Anne France in 1953. International Speedway Corporation (ISC), a publicly traded company, is a leading promoter of motorsports activities, currently promoting more than 100 racing events annually as well as numerous other motorsports-related activities. The Company owns and/or operates 13 of the nation's major motorsports entertainment facilities.

In addition to motorsports facilities, ISC also owns and operates MRN Radio, the nation's largest independent sports radio network; Americrown Service Corporation, a provider of catering services, food and beverage concessions, and merchandise sales; and Motorsports Authentics, a producer and marketer of motorsports-related merchandise licensed by certain competitors in NASCAR racing.

### **Racing Events**

The Speedway currently presents at least eight racing weekends annually including stock cars, motorcycles, sports cars and go-karts. Its schedule is more varied than any other racing facility in the world, thus, the Speedway is known as the "World Center of Racing."

### **Staff**

Together, NASCAR, International Speedway Corporation and Daytona International Speedway employ approximately 600 full-time people at its main headquarters. The Speedway also employs 6,000 part-time seasonal workers during selected race events.

### **Contacts**

Business Office: (386) 254-2700

Ticket Office: (800) 1-800-PITSHOP