MEDIA CREDENTIAL POLICY AT DAYTONA INTERNATIONAL SPEEDWAY

ELIGIBILITY:

- Media credentials will be issued only to recognized daily newspapers, news services, racing publications and other publications and internet sites that regularly cover motorsports, national television and radio networks, and local television stations.
- Requests must be submitted by the editor, sports editor, sports director or sports producer. Credentials will be issued to authorized personnel only for the purpose of providing timely coverage of the event.
- Freelance journalists and photographers must be on assignment and included on the application form submitted by the news agency's editor.
- Working media credentials will not be issued for employees in marketing, promotions, sales, advertising, public relations, etc.
- All applications will be carefully screened.

HOW TO APPLY:

- If you have not previously covered an event at Daytona International Speedway, please complete the Media Application Form and mail it in with a letter of request on company letterhead. Include copies of your publication and tear sheets of previous race coverage, which should include the credits of the reporters/photographers for which you are requesting. This applies to traditional publications and internet sites.
- The Media Application Form and letter of request must submitted by mail to:

  Daytona International Speedway,
  Attn: Credential Department,
  1801 International Speedway Blvd.,
  Daytona Beach, FL 32114-1243.
- If you have covered events at Daytona in the past, please complete the Credential Application Form and send by e-mail to DIS-Credentials@daytonainternationalspeedway.com, or by mail to the address above.
- All requests must be received at least 14 day in advance of the event to be given consideration.
- Upon review and approval of a news agency's application, appropriate media credentials will be arranged and confirmation will be sent. Each person receiving a credential must pick up and sign for his/her credential at the Speedway Credential Office on Dunn Avenue.

ANNUAL HARD CARDS: Journalists who posses an Annual Hard Card issued by the respective sanctioning bodies, and are on assignment to cover the event, are required to submit an application to reserve seats in media facilities and parking. A parking pass and media facility access sticker will be mailed if time allows, otherwise it will be held for pick up at the Speedway Credential Office on Dunn Avenue.

PLEASE NOTE: Some sanctioning bodies issue Annual Hard Cards to photographers, which only provide access to the pits and garage area. It does not provide access to media areas or restricted photo areas, nor does it secure event parking. Daytona International Speedway will provide credentials with appropriate access and parking only to those photographers who are on assignment from an accredited media outlet for the purpose of providing timely coverage of the event.

PHOTOGRAPHIC EDITORS: Please coordinate credential requirements and parking needs with the editorial side of your news organization. Separate requests cannot be accommodated.

JANUARY TESTING SESSIONS: For January Grand-Am and NASCAR testing, requests should be sent on company letterhead or from a company e-mail address by e-mail, fax or mail. DO NOT FILL OUT AN APPLICATION FORM FOR TESTING. Please simply state names and job descriptions of those attending the test sessions and let us know if they will have a Hard Card from the sanctioning body for that year.

MEDIA CREDENTIAL ACCESS AT DAYTONA INTERNATIONAL SPEEDWAY

All credentialed media will receive access to the appropriate areas of the Infield Media Center and will have access to the main room during press conferences. Media credentials only allow access to the garage area during road racing events. Access to additional areas of the facility is granted as follows:

NASCAR GARAGES – An additional garage pass (**HOT** or **COLD**) enables the bearer to enter the NASCAR Sprint Cup Garage at various times. The NASCAR Sprint Cup Series Garage pass allows access to all of the NASCAR garage areas. These passes are limited and not issued to all media.

HOUSTON LAWING PRESS BOX / INFIELD MEDIA CENTER – Seating in the Houston Lawing Press Box and main room of the Infield Media Center is reserved for a limited number of reporters filing on deadline. An **MC** sticker is required to obtain a working area in the deadline room.

PHOTOGRAPHIC AREAS – Photographers with a **PH** sticker on their credential and a Photo Vest provided by Daytona International Speedway will have access inside the turns (and chicane during road racing events). This access is determined on a case-by-case basis depending on the nature of coverage by a particular media outlet and is not guaranteed for every photographer.

> PLEASE NOTE: Only one photographer per publication may have access to the following areas: Gatorade Victory Lane (**GVL**); Sprint Tower Roof (**RF**). No more than two (2) photographers per publication will be given access to the Sprint Cup Series Garage (one Hot and one Cold). For the March motorcycle event, access to the AMA Pro SuperCross Course is extremely limited due to space and cannot be granted to all who apply.

TV CREWS – Each station may have up to two (2) Gatorade Victory Lane access (GVL). A Gatorade Victory Lane sticker is required **ONLY** for victory lane ceremonies after the race.

PARKING – Parking space is limited and will be issued as available.

TELEPHONE SERVICE - Members of the press who would like a dedicated line to **RECEIVE** calls will need to contact AT&T directly. Call Hall Purgason at 877/451-8090 or e-mail at hp2802@att.com with your order. You should place your order **at least four (4) weeks prior to the race.**

IF YOU NEED TO MAKE CHANGES TO YOUR REQUEST AFTER YOU HAVE SUBMITTED YOUR APPLICATION, PLEASE CONTACT THE CREDENTIAL OFFICE DIRECTLY. CALL 386/681-6745.

==========

DAYTONA INT'L SPEEDWAY
CREDENTIAL OFFICE
1801 W. INT'L SPEEDWAY BLVD
DAYTONA BEACH, FL 32114

(PHONE) 386/681-6745
(FAX) 386/681-6798
(E-MAIL) dis-credentials@daytonainternationalspeedway.com

Contacts: Donna Freismuth, Director of Credentials
Raymond Burns, Credential Coordinator

Only requests for testing can be sent by fax. All requests for racing events must be sent by e-mail or mail.

Click to Complete SW Credential Application (Rolex 24 Through Daytona 500)