

OFFICIAL RULES FOR THE “2024 Ultimate Fan Experience Sweepstakes”

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING

SWEEPSTAKES PERIOD: 2024 Ultimate Fan Experience Sweepstakes (“Sweepstakes”) begins on January 23, 2024, at 8:00 a.m. Eastern Standard Time (“EST”) and ends on August 2, 2024, at 11:59 p.m. EST (the “Sweepstakes Period”).

HOW TO ENTER: There is one (1) way to enter: (1) **Online:** Visit <https://www.daytonainternationalspeedway.com/daytona-sweepstakes/> and follow the directions provided to complete the entry form and submit to receive one (1) entry into the Sweepstakes. Entries generated by script, macro or other automated, or mechanical, means or by any means which subvert the entry process are void. Limit one (1) entry per person, per email address and per household. Entries received from any person or email address or household in excess of the limitation will be void. Entries generated by script, macro or other automated or mechanical means or by any means which subvert the entry process are void. All entries become the sole property of the Administrator and will not be returned. Released Parties (as defined below) are not responsible for incomplete, lost, late, damaged, delayed, illegible, or misdirected entries. Incomplete, illegible, or fraudulent entries will be void.

ELIGIBILITY: Sweepstakes is open to legal residents of the fifty (50) United States, the District of Columbia and Canada (excluding Quebec), who are of the age of majority or older in the applicable jurisdiction, province, or territory of residence. Employees of Daytona International Speedway, LLC (“Administrator”), its respective parents, subsidiaries, limited liability and affiliated companies, and advertising and promotion agencies, and each of their respective family members (parent, child, spouse, sibling, and their respective spouses, regardless of where they reside), and members of their households, whether or not related, are not eligible to enter or win. Sweepstakes is subject to all applicable federal, state, and local laws. Void where prohibited by law.

DRAWING: One (1) potential winner will be selected at random in a drawing held on or about August 5, 2024.

WINNER NOTIFICATION: Potential winners will be contacted via email and will be required to execute and return an affidavit of eligibility, a publicity release (except where prohibited), a liability release and a copy of his/her valid personal identification card bearing his/her photograph, name, age, and address upon date of issuance. The execution of additional releases and/or waivers of liability required by Administrator and/or any other applicable sanctioning body or prize provider may also be required and returned within the time period specified by such entities, as appropriate. In addition, if any potential winner is a Canadian resident, he/she must answer unaided a time-limited mathematical skill-testing question as a condition to receiving a prize. Return of prize or prize notification as undeliverable, failure to sign and return requested documentation within the specified time period, the inability of Administrator to contact a potential winner within a reasonable time period or noncompliance with these Official Rules by any potential winner will result in disqualification and, at Administrator’s sole discretion, the prize may be awarded to a runner-up. If any potential winner is at least eighteen (18) but still considered a minor in his/her jurisdiction of residence, Administrator reserves the right to award the prize in the name of his/her parent or legal guardian who will be responsible for fulfilling all requirements imposed on winners set forth herein.

PRIZE: One (1) winner will receive two (2) Harley J’s Experience Package and a Hot Lap Experience for two (2) to the Coke Zero Sugar 400 motorsports racing event tentatively scheduled for August 24, 2024, to be held at Daytona International Speedway, Daytona Beach, FL. The Harley J’s Experience

Package includes access to the Harley J's Club and High Banks Suite located across from Harley J's, trackside seating in a non-reserved open seating area, fanzone and pre-race access, and one (1) parking pass. The Approximate Retail Value ("ARV") of the prize \$1,400.00. All applicable federal, state and local taxes, any other expenses associated with prize acceptance and use not specifically listed herein as being provided, including ground/air transportation, lodging, luggage fees, meals, gratuities, delivery charges, etc., are the responsibility of each winner. Prizes are awarded "as is" with no warranty or guarantee, either express or implied by Administrator. No substitution, transfer or cash redemption of prizes is permitted, except by Administrator, which reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value. All prize details are at Administrator's sole discretion.

GENERAL CONDITIONS: By entering this Sweepstakes and/or accepting any prize, entrant agrees: (1) to release, discharge and hold harmless Daytona International Speedway, LLC, National Association for Stock Car Auto Racing, LLC and their respective parents, subsidiaries, limited liability and affiliated companies, advertising and promotion agencies, and each of their respective shareholders, officers, directors, employees, members, agents and assigns, the Daytona Beach Racing & Recreational Facilities District, City of Daytona Beach and County of Volusia (collectively, the "Released Parties") from liability of any kind or nature for any loss, claims, damages, or injuries of any kind resulting in whole or in part, directly or indirectly from entrant's participation in this Sweepstakes or from the acceptance and use/misuse of any prize; and (2) to abide by, and be bound by these Official Rules and the decisions of the Administrator relating to participation in the Sweepstakes, selection of winners and awarding of prizes, which shall be final. Acceptance of any prize constitutes permission to use winner's name, biographical information, city and state of residence, voice, photograph, image and/or likeness for advertising, promotional and other purposes in any and all media now known or hereafter devised, worldwide, in perpetuity, without further compensation, notification or permission from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so, unless prohibited by law. Released Parties are not responsible for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize[s], or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Sweepstakes or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Administrator, will be disqualified and all associated entries will be void. Should any portion of the Sweepstakes be, in Administrator's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Administrator, corrupt or impair the administration, security, fairness or proper play, or submission of entries, or should the Sweepstakes be unable to run as planned for any other reason, Administrator reserves the right at its sole discretion to suspend, modify or terminate the Sweepstakes and, if terminated, at its discretion, select the potential winner[s] in a random drawing from among all eligible, non-suspect entries received prior to action taken. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, ADMINISTRATOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION. In the event of a dispute regarding entries received from multiple users having the same e-mail account, the authorized subscriber of the e-mail account at the time of entry will be deemed to be the entrant and must comply with these Official Rules. "Authorized account subscriber of the e-

mail account" is the natural person who is assigned the e-mail address by the Internet Service Provider (ISP), on-line service provider, or other organization responsible for assigning e-mail addresses.

FORUM SELECTION: This Sweepstakes shall be governed by the laws of the State of Florida. Each entrant knowingly and voluntarily intends and agrees that (i) the mandatory, exclusive venue for any action in any way related to or arising out of this Sweepstakes or prizes awarded shall be resolved individually without resort to any form of class action and shall be the state and federal courts in and for Volusia County, Florida; and (ii) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Sweepstakes, but in no event attorneys' fees. Each entrant hereby knowingly and voluntarily waives any and all objections to venue and personal jurisdiction in the foregoing and submit themselves thereto. Each entrant hereby waives any right it may have to assert the doctrine of forum non conveniens or similar doctrine or to object to venue with respect to any proceeding brought in accordance with this paragraph and stipulates that the aforementioned courts shall have in personam jurisdiction and venue over them for the purpose of litigating any dispute, controversy, or proceeding arising out of or related to this Sweepstakes.

CLASS ACTION WAIVER: Each party agrees that an arbitrator, judge, magistrate, or other similar authority may not consolidate more than one person's claims and may not otherwise preside over any form of a representative or class proceeding, and that any dispute resolution proceedings will be conducted only on an individual basis and not in a class, consolidated or representative action. **You agree to waive any right to a jury trial or to participate in a class action.**

WINNERS' LIST: The winners' names will be posted on www.daytonainternationalspeedway.com.

ADMINISTRATOR: This Sweepstakes is administered by **DAYTONA INTERNATIONAL SPEEDWAY, LLC d/b/a Daytona International Speedway**, having its principal place of business at International Motorsports Center, One Daytona Blvd., Daytona Beach, Florida 32114.

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CONSUMER PRIVACY: Information submitted to Administrator by any entrant is subject to Administrator's privacy policy located at <http://www.daytonainternationalspeedway.com/About/Privacy-Policy.aspx> and <https://www.nascar.com/privacy-statement>